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CONVERGING



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DELIVERABLE

D8.1 – Dissemination & Communication activities periodical report – M6

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Executive Summary

The document in hand presents the CONVERGING project Communication and Dissemination report and lists all the activities that have been performed until M6. The report provides the structure of the implementation of the initial communication and dissemination strategy, which was designed to promote the project's results in an effective manner.

The deliverable identifies and validates target audiences, creates clear messages that address their needs, presents the strategy for disseminating knowledge and project results, designs the project's unique identity, and outlines the targeted tools and promotional materials that will be used for dissemination and communication.

Moreover, the report assesses the success of the communication and dissemination plan in raising awareness among the targeted stakeholders and the wider audience, encouraging engagement and dialogue, establishing connections with relevant projects and initiatives, and ensure that maintains a positive scientific reputation.

The major communication means have been defined and the deliverable consists of the first step in hand of the consortium coordination procedures towards the activities reported until M6.

The consortium used various methods, such as events, conferences, webinars, and social media, to promote the project's activities and increase its visibility. They also created promotional material that was distributed to targeted audiences through the project's website, social media accounts, and e-newsletters.

The Dissemination and Communication plan serves as an internal tool to provide a consistent framework for all activities necessary to disseminate and sustain the project's concepts, achievements, technical and knowledge results, and it will be continuously evaluated and revised throughout the project.