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**CONVERGING**



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## DELIVERABLE

### D8.3 – Dissemination & Communication activities periodical report – M30

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## Executive Summary

This document, D8.3 – Dissemination & Communication Activities Periodical Report (M30), presents the third periodic report on the communication and dissemination efforts undertaken within the CONVERGING project. It provides an overview of all activities performed from M19 to M30, building upon the previous reports D8.1 (M6) and D8.2 (M18). This deliverable evaluates the progress, impact, and effectiveness of the communication and dissemination strategy, which has been designed to increase project visibility, engage stakeholders, and promote CONVERGING's results to a wide audience.

By assessing the dissemination efforts carried out during this reporting period, D8.3 tracks how the project continues to raise awareness among targeted stakeholders, fosters dialogue within the research and industrial communities, encourage engagement with key audiences, and establish collaborations with relevant initiatives. The report also measures the success of various communication channels and their role in maintaining a strong scientific and industrial presence for CONVERGING.

During M19 to M30, the consortium has leveraged multiple dissemination tools and platforms, including participation in events, conferences, and workshops, as well as social media engagement, website updates, newsletters, blog posts, and promotional materials. These activities have strengthened stakeholder interactions, enhanced outreach, and reinforced the project's position in AI-driven manufacturing, robotics, and digital transformation.

The Dissemination and Communication Plan continues to serve as a guiding framework for all outreach activities, ensuring a consistent and strategic approach to sharing the project's concepts, achievements, technical advancements, and knowledge results. The plan is continuously evaluated and refined to maximize its impact and align with emerging opportunities in the AI, robotics, and smart manufacturing domains. This deliverable lays the foundation for the next phase of dissemination efforts, ensuring that CONVERGING's visibility and engagement remain strong as the project progresses toward its final reporting period.