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# CONVERGING



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## DELIVERABLE

### D8.5 – Exploitation, IP management and Standardization activities periodical report - M6

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<b>Deliverable Leader</b>	PILZ
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## Executive Summary

The present document D8.5 is the first iteration on M6 (out of four deliverables in total during the project), and it showcases the first steps of standardisation, the detailed plan of exploitation, including tools employed, action checklist and methodologies, and documents preliminary actions and achievements:

- Complete taxonomy of Exploitable Assets/Results, with selection criteria, mapping per use case and inclusion of Pilot based knowledge, as the basis of further business plans, and also for proper understanding of the added value of CONVERGING.
- Detailed IPR approach with terminology, tools, elements, tables as per the guidelines of IPR Helpdesk.eu that will gradually be populated, and also the knowledge registry and the basic steps towards availability, licensing, protection instruments, restriction measures and ROL (results-ownership-list) that we shall incrementally present in every deliverable revision.
- Twelve (12) identified exploitation pathways, as alternative routes for partners to consider. We wish to map each and every asset to the peculiarities, resources, needs and visions of each and every partner, and consider each of those alternatives for them, towards formulating detailed individual plans. Then quantification, route to market needs and analysis, and also joint collaborative plans will follow.
- Recursive online marketing surveys, business modelling workshops dedicated to exploitation, and explanatory telcos in the form of mini online workshops for face-to-face guidance of all consortium partners will be our main methods of extracting valuable business information for fruitful plans.