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CONVERGING



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DELIVERABLE

D8.7 – Exploitation, IP management and Standardization activities periodical report – M30

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Executive Summary

The present document D8.7 is the third iteration on M30 (out of four “Exploitation, IPR and Standardisation” deliverables in total during the CONVERGING project).

- A) The most important output that this document contains is a “first iteration” of the full **individual exploitation plans of all partners, even on M30** (with more than 1.5 year left until the contractual end M48 and the final submission of D8.8) to enhance and revise them further, as well as start analysing the collaborative and joint plans in more depth.
- B) It includes the filtering, analysis and revision with each partner, of the **2 online exploitation surveys** (one in M18 and another new on M30), but this time not with cumulative statistics (as in the previous D8.6) but rather “per partner” with full analysis in 5 tabular business canvases.
- C) We also showcase the updated status of the period M18-M30 for:
 - a. The **Standardisation** Activities
 - b. The **IPR** Claims Updates
 - c. The **Real Market Liaisons** Table, from our partners pre-existing network
 - d. The **Updated market estimates** (to be further expanded until M48)

PROGRESS – NEXT STEPS

Our activities are proceeding according to plan, and we have also added a few extra action items to complete until M48 in our relevant “checklist of exploitation actions” in chapter 9, since we already have individual plans (even in a “non-final” format) as early as M30, to work with. During the last 1.5 year of the project, the 3rd exploitation survey in tandem with the planned dedicated workshop (exploitation experts in face2face meetings with all partners), will yield even more useful information on the exploitation and sustainability plans, and we aspire to enrich our work further with:

1. Enhanced Partner Individual Plans (submitted now in chapter 4) with more information and details, revisions and explanations.
2. Devise Collaborative Plans, a cross-collaboration matrix of opportunities, and the Joint Exploitation Plan of the consortium, while at the same time identifying partner roles in the schema of long-term sustainability.
3. Derive a general “market offering” for the Project platform by the whole consortium (Value proposition, SWOT, PESTLE, Positioning, market targets and whatever similar business and marketing tool we can devise with the help of partners.
4. Address advanced IPR topics, protection instruments, restriction measures, release licences and potential for free/opensource for each exploitable asset, as each partner claims in the relevant IPR tables.
5. Address Availability of Assets and Documentation after the contractual end of the project for long term sustainability
6. Have partners expand the liaisons table from their pre-existing network, with as many real targets from the real market as possible
7. Complete the final exploitation workshop and the final 3rd exploitation survey.
8. Submit (upon PO acceptance of course), to official EC Platforms, our achievements and KERs (submit to: Innovation Radar, Horizon Results Booster etc.)
9. Link with similar initiatives, clusters, Digital Innovation Hubs, or other entities that could help expand the reach of CONVERGING in width and in depth of further research and adoption.